

SPEAKER PITCH DECK

Monique Bradley.

— KEYNOTE SPEAKER

— MC

— STORYTELLING EXPERT



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The world has become very noisy. The people who cut through are the ones who tell **the best stories.**

At the heart of successful communication are three things:
confidence, clarity and connection.

Confidence

helps you speak.

Clarity

helps people
understand.

Connection

gives them a reason to
care and builds trust.

Storytelling brings all three together.

With more than 30 years of experience across theatre, television, sales, business and professional speaking, Monique helps people turn information into meaningful stories that capture attention, build trust and move people towards action. Drawing on Te Ao Māori principles, neuroscience and proven communication frameworks, her work is sought after by speakers, leaders and organisations that want their messages to be more than heard.

They want them to be understood, remembered and actioned.



WHY THESE TOPICS, NOW?

Storytelling isn't a soft skill. It's a commercial tool.

- Stories make information more memorable. Harvard Business School research found that the influence of statistical information fell by 73% after one day, while the influence of stories declined by only around one-third.
- Stories build credibility and move people towards action. Harvard Business Review also identifies storytelling as a leadership capability used to establish trust, communicate ideas, inspire audiences and lead organisations through change.
- Expertise is more persuasive when demonstrated, not simply advertised. 73% of business decision-makers say thought-leadership content is a more trustworthy way to assess a company's capabilities than conventional marketing materials or product sheets.
- As one of only eight New Zealanders to have worked in live television shopping, Monique knows first-hand how to use story, under pressure and in front of a live audience, to create trust and move people towards a decision.

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KIA ORA

Monique
BRADLEY

Why Monique?

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30+ yrs

Speaking, training, sales and coaching experience across multiple industries

"Monique's energy, professionalism, and ability to engage the audience made the event truly memorable. Her seamless transitions, infectious enthusiasm, and genuine connection with both speakers and guests created an atmosphere that was both engaging and dynamic."

Auckland Convention Bureau

"I have worked with many mentors since starting my business, but none have had the transformative impact that Monique has. As a communication coach, she completely redefined my approach to messaging and client interactions. Monique helped me gain confidence in articulating my unique value proposition and guided me in clarifying my market focus and messaging strategies."

Tab Leonard — Global AI Coach

76

Spoken in front of audiences representing 76 different countries!



200,000,000

200,000,000 people reached through digital channels, hosting live streams, promotional and video content. Specialist in infomercials and advertorials

"Hi Monique, I just wanted to say how much I enjoyed your keynote at the BNI National Conference. Your message, experience, and perspective were incredibly valuable, and I really appreciated you sharing them so openly. Thank you again for the inspiration and wisdom,"

Glenn Newbury: Property Investment Buyers Agent

3

Published books on sales, identity, storytelling & resilience





Keynote Topics.

01

KEYNOTE

The Power of Storytelling.

People don't remember facts. They remember how they felt. This keynote teaches audiences how to find, shape and tell the story of their value in a way that creates real connection — and turns attention into action.

KEYNOTE OR WORKSHOP •
CUSTOMISABLE



WHAT WE COVER

- **Why human beings are wired for story, not information**
- **The power of your origin story**
- **Stories as tools of connection**
- **How stories help us achieve success**
- **Stories as legacy**

02

KEYNOTE

The Art of Unselling.

The best salespeople never sell. They tell the right story. This hilarious and interactive keynote completely reframes how audiences think about sales — so they stop avoiding it and start doing it with confidence, integrity and genuine care.

**KEYNOTE OR WORKSHOP • SALES
TEAMS & LEADERS**

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WHAT WE COVER

- **Why people say yes — the trust-first psychology behind every buying decision**
- **How to demonstrate your value without sounding like you're pitching**
- **Selling so naturally it never feels like selling**
- **Handling hesitation without pressure, scripts, or backing down**
- **Rewriting the internal story that caps what you charge and what you close**



03

KEYNOTE

INTERACTIVE

Speak Up.

An interactive keynote teaching practical public speaking, confidence and communication techniques — for people who have something worth saying and want to say it in a way that lands.

KEYNOTE OR WORKSHOP • ALL LEVELS



WHAT WE COVER

- **Where confidence actually comes from — not affirmations, the real thing**
- **How to structure any message so it's clear, compelling and remembered**
- **Presence, character and tone — finding the voice that is genuinely yours**
- **How to communicate in a way that moves people, not just informs them**
- **Live exercises and techniques delegates can use immediately**

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WHAT TO EXPECT

More than a speaker. A partner in your event.

- Every keynote is customised — Monique takes time to understand your industry, your audience and your theme
- Pre-event briefing included — she gets to know your brand, your people and what you need them to feel
- Available as keynote speaker, workshop facilitator, MC — or all three
- Based in New Zealand • Available globally • Showreel and references available

MONIQUE BRADLEY — [MONIQUEBRADLEY.TV](https://moniquebradley.tv)



LET'S WORK TOGETHER

Let's make your event unforgettable.

For booking enquiries, reach out to Monique via Celebrity Speakers or email directly:

monique@moniquebradley.tv



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